

West End Little League

Raising good athletes, better citizens



Sponsor ads are displayed on a banner on playing field fences – seen all season by the families of nearly 500 players. As a non-profit, your donation is tax deductible.

Help our children



The West End Little League (W.E.L.L.) is all about the children. As a neighborhood league, W.E.L.L. promotes and develops interest in baseball of the community's youth. It teaches children teamwork, citizenship, discipline and physical well-being.

Build our community stronger



It takes a village to raise a child. In our case, it takes a league. The West End Little League prides itself for promoting family values and providing a family-oriented atmosphere on and off the fields. By espousing the virtues of character, courage and loyalty, the little league program is designed to not just develop superior athletes, but to also develop superior citizens – which further strengthens the future of our community.

Parents who care



Our parents and our volunteers are the backbone of our organization. Hundreds of hours are donated every year for the well-being of our kids and our neighbors' kids. Leading by example, the adults in the league are good role models for the children they mentor.

Reach hundreds of families



With nearly 500 children playing in the spring, families visit our fields throughout the season to support their child and the league. From grandparents and parents to relatives and friends, your advertisement will reach many who will patronize the WELL sponsors. Additionally, our sign sponsors contact information will be displayed on our website to help further drive business toward patronage of our sponsors.

It is through sponsorships that our non-profit organization is able to provide reasonable registration fees and maintain the fields for use. The West End Little League is a 501(c)(3) non-profit organization – meaning your generous contribution not only supports your community, it is also tax deductible.

Sponsorship opportunities

Signage on the fence

8x4 banner

For new sponsors

1st sign - \$350

2nd sign - \$250

Renewal sponsors

1st sign - \$250

2nd sign - \$200

Program ads

½ page - \$75

Full page - \$125

Scoreboard signage*

8x4 aluminum

1-year term - \$1,500

2-year term - \$2,500

**Call or email for sponsorship opportunities to Debbie Bridgeman at (409) 896-2419 or email dbridgeman@westendll.org.*

CONTACT INFO

Marketing Director:

Debbie Bridgeman

Phone: (409) 896-2419

Email: dbridgeman@westendll.org

Mail: W.E.L.L.

P.O. Box 5853

Beaumont, TX 77726-5853

For more information, visit us online at www.westendll.org or visit our Facebook page!



West End Little League

2012 Sponsorship Order Form

Sponsor ads are displayed on a banner on playing field fences – seen all season by the families of nearly 500 players. As a non-profit, your donation is tax deductible.

Company Name: _____
 Contact Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax: _____
 Email: _____

FOR FENCE SIGNAGE

Field	New/Renew	Quantity	Cost	Total
Major	_____	_____ x	_____ =	_____
Minor	_____	_____ x	_____ =	_____
Single A	_____	_____ x	_____ =	_____
Coach Pitch	_____	_____ x	_____ =	_____
T-Ball	_____	_____ x	_____ =	_____
SUBTOTAL 1 =				_____

FOR PROGRAM ADS

Ad size	Quantity	Cost	Total
Half page	_____ x	\$75 =	_____
Full page	_____ x	\$125 =	_____
SUBTOTAL 2 =			_____

TOTAL AMOUNT DUE: _____

All checks are payable to W.E.L.L.

Last revised: 01/10/11

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WELL use only: Paid check #: _____ Send statement: Yes/No Artwork received: Yes/No Date art received: _____